



## FALL 2018 CONFERENCE

November 2, 2018  
8:30 am – 4:00 pm  
Macomb Community College  
University Center  
44575 Garfield Road  
Clinton Township, MI 48038-1139

Greetings! We're excited to announce that [Dr. Michelle Pacansky-Brock](#) will be our keynote speaker this year. She is a noted leader in higher education with expertise in online teaching, course design, and faculty development. Michelle's work has helped online instructors across the nation and beyond understand how to craft relevant, humanized online learning experiences that support the diverse needs of college students. She is the author of *Best Practices for Teaching with Emerging Technologies* (2nd edition, Routledge), has received national recognition for her excellence in teaching, and has held various leadership roles with the Online Learning Consortium (OLC) and the EDUCAUSE Learning Initiative (ELI).

### CALL FOR PROPOSALS

Are you, or someone you know at your college or university, doing something to bring a more human focus to online learning? Do you have innovative strategies that bring stronger student voices, faces and overall presence and engagement to your course? Is your institution implementing policies to protect student privacy and intellectual property? Are you finding creative ways to build strong learning communities with your classes and colleges? If so, encourage them to share their ideas by doing a presentation at ETOM's Fall Conference.

Here's the [form](#) to submit your proposal.

The deadline for submission is Friday, September 21, 2018. The ETOM Executive Board will review all proposals, and presenters will be notified by the end of September 2018. All presenters will be required to register and pay the discounted presenter conference registration fee. The Program Committee may recommend that several similar sessions be combined into one presentation. Contact Stacy Whiddon, ETOM President at [swhiddon@schoolcraft.edu](mailto:swhiddon@schoolcraft.edu), or Garry Brand ([gbrand@grcc.edu](mailto:gbrand@grcc.edu)), ETOM Executive Director, with any questions.

### CONFERENCE REGISTRATION FEES:

Presenters \$50

ETOM Member Early Bird \$80/ \$100 Regular

Non Members Early Bird \$100/ \$120 Regular

*Note: Conference registration will open soon at <http://etom.org/events/2018fallconference/>*